GAAJ
AI VIDEO CREATIVE AGENCY

JOKER / TOWB

THE HEIST THAT LOST ITS PURPOSE.

A cinematic money-transfer story.

PROFESSIONAL STORYBOARD

Original video frames. Shot-by-shot action.
Dialogue, timing and creative intent.

56.99 SEC

11 SHOTS

1920 x 1080 / 16:9 / 29.97 FPS

Source-matched edition / 09 NOV 2026



PREPARED BY GAAJ

Working title for this storyboard

The idea behind the film

COMMUNICATION OBJECTIVE

Make a digital transfer feel like the smartest move in the story.

The film turns an international money transfer into a train heist. A familiar villain creates urgency; Batman's relaxed response reveals that TOWB has already made the robbery irrelevant.

INTENDED TAKEAWAY

TOWB moves the money before the drama can catch up.

AUDIENCE & TONE

People who send money internationally.
Cinematic tension, dry comedy and an easy-to-recall reveal.



CALM EXPLANATION



THE VILLAIN DELIVERS THE PAYOFF

Creative interpretation of the supplied film.

The story at a glance

01



The troublemaker arrives
00.00 - 04.74 sec

02



The money-transfer train
04.74 - 09.74 sec

03



The ultimatum
09.74 - 14.11 sec

04



The train keeps coming
14.11 - 19.12 sec

05



Face-off on the tracks
19.12 - 24.09 sec

06



The hero takes a break
24.09 - 27.73 sec

07



The threat becomes public
27.73 - 32.63 sec

08



The audience asks why
32.63 - 37.84 sec

09



The transfer is already done
37.84 - 44.51 sec
REVERSAL 24.09-37.84 / PAYOFF 37.84-56.99

10



Even Joker admits defeat
44.51 - 52.02 sec

11



A new signal over the city
52.02 - 56.99 sec

THE NARRATIVE ENGINE

Threat.
Calm.
Brand reveal.

SETUP 00.00-24.09

The troublemaker arrives

EXT. DESERT RAILWAY - DAY

00.000s - 04.738s / 4.738s / 142 frames



A / EARLY 00.400s TC 00:00:00:12



B / LATER 03.403s TC 00:00:03:12

VISUAL ACTION

Joker faces the viewer in front of a purple sedan. His laugh, painted smile and relaxed stance establish a playful but threatening presence.

CAMERA & COMPOSITION

Frontal medium framing opens toward a medium-wide view as he straightens. The railway stays visible to camera right.

STORY FUNCTION

Establish the antagonist and earn attention immediately.

EDITING INTENT

Open on the character before explaining the target. Cut from his confidence to the train.

AUDIO / JOKER

Loud laughter, an exhalation and a brief "Whoo."

ON-SCREEN TEXT / BRANDING

No added copy.

SHOT 02 / SETUP / TARGET

The money-transfer train

EXT. DESERT RAILWAY - DAY

04.738s - 09.743s / 5.005s / 150 frames



A / EARLY 05.138s TC 00:00:05:04



B / LATER 08.342s TC 00:00:08:10

VISUAL ACTION

A long freight train crosses the desert. Animated typography identifies it as the international money-transfer train.

CAMERA & COMPOSITION

High aerial wide shot. The camera travels around the front of the train, revealing the full line of wagons.

AUDIO / SOUND

Heavy engine rumble and rhythmic wheel clatter.

STORY FUNCTION

Turn an abstract transfer system into a visible target.

EDITING INTENT

Give the label time to resolve before returning to Joker. The text makes the visual metaphor explicit.

ON-SCREEN TEXT / BRANDING

International / Money Transfer / Train

The ultimatum

EXT. RAILWAY TRACKS - DAY

09.743s - 14.114s / 4.371s / 131 frames



A / EARLY 10.143s TC 00:00:10:04



B / LATER 12.880s TC 00:00:12:26

VISUAL ACTION

Joker carries a launcher on his shoulder and confronts the approaching train. The purple car remains behind him.

CAMERA & COMPOSITION

Frontal medium-wide view. A gentle widening keeps Joker centered and shows both rails.

STORY FUNCTION

Give the attempted robbery a clear intention.

EDITING INTENT

Hold through his complete threat. The next shot supplies the train's response through sound and motion.

AUDIO / JOKER

"You better stop, or I will shoot."

ON-SCREEN TEXT / BRANDING

No added copy.

The train keeps coming

EXT. DESERT RAILWAY - DAY

14.114s - 19.119s / 5.005s / 150 frames



A / EARLY 14.514s TC 00:00:14:15



B / LATER 17.718s TC 00:00:17:21

VISUAL ACTION

The locomotive advances through the desert with dust rising beside the rails. It remains the dominant object in frame.

CAMERA & COMPOSITION

Front three-quarter tracking view. The camera leads the locomotive while preserving its forward movement.

AUDIO / SOUND

A loud, sustained train horn over engine noise.

STORY FUNCTION

Increase tension before the comic change of setting.

EDITING INTENT

Use the sustained horn as the answer to Joker's threat. Maintain the sense of approach into the reverse angle.

ON-SCREEN TEXT / BRANDING

No added copy.

Face-off on the tracks

EXT. RAILWAY TRACKS - DAY

19.119s - 24.091s / 4.972s / 149 frames



A / EARLY 19.520s TC 00:00:19:15



B / LATER 22.689s TC 00:00:22:20

VISUAL ACTION

Seen from behind, Joker stands on the track and aims the launcher at the oncoming locomotive. The gap between them narrows.

CAMERA & COMPOSITION

Rear three-quarter / over-the-shoulder wide composition. Joker anchors the foreground; the locomotive fills the distance.

STORY FUNCTION

Create the expectation that a superhero must intervene.

EDITING INTENT

Cut away before any firing or collision is shown. The unresolved threat makes the cafe reveal funnier.

AUDIO / SOUND

Train horn and continuous heavy engine noise.

ON-SCREEN TEXT / BRANDING

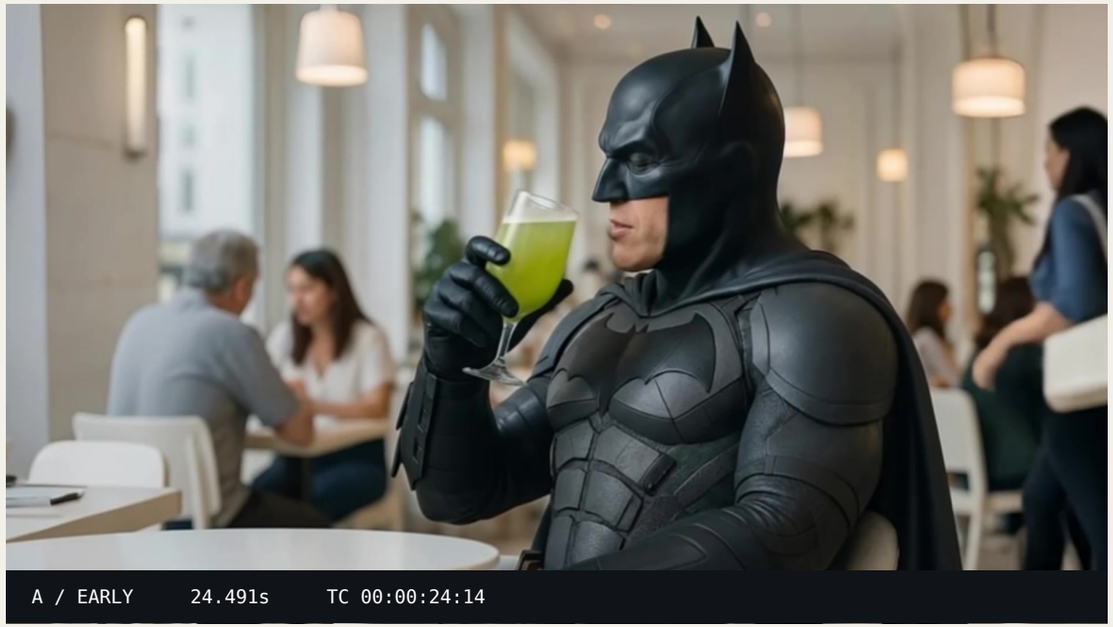
No added copy.

SHOT 06 / REVERSAL / COMIC CONTRAST

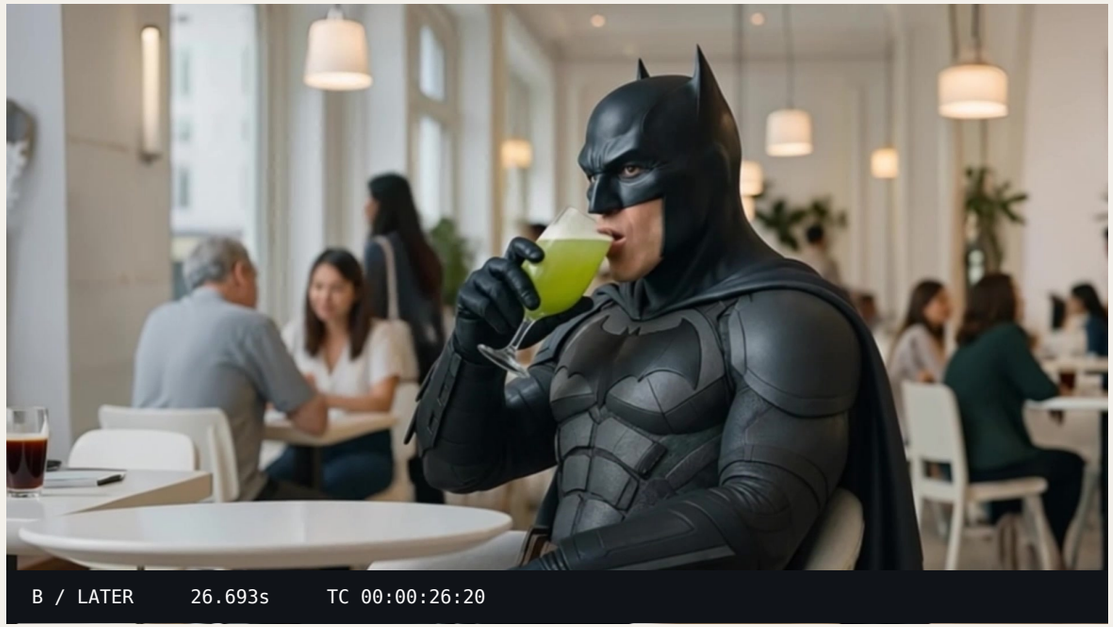
The hero takes a break

INT. CAFE - DAY

24.091s - 27.728s / 3.637s / 109 frames



A / EARLY 24.491s TC 00:00:24:14



B / LATER 26.693s TC 00:00:26:20

VISUAL ACTION

Batman sits comfortably in a bright cafe and raises a vivid green drink to his mouth. Other customers continue their day.

CAMERA & COMPOSITION

Medium side-angle portrait at seated eye level. A steady composition lets the sip carry the joke.

AUDIO / SOUND

Cafe chatter and light glassware sounds.

STORY FUNCTION

Replace the expected rescue with surprising composure.

EDITING INTENT

Make the cut from danger to leisure decisive. The short pause gives the audience time to register his calm.

ON-SCREEN TEXT / BRANDING

No added copy.

SHOT 07 / REVERSAL / NEWS

The threat becomes public

INT. PUBLIC LOUNGE - DAY

27.728s - 32.633s / 4.905s / 147 frames



A / EARLY 28.128s TC 00:00:28:03



B / LATER 31.231s TC 00:00:31:06

VISUAL ACTION

An audience gathers around a large wall-mounted TV. A newsreader in a red blazer announces the robbery.

CAMERA & COMPOSITION

Wide room view from behind the viewers. The television is the central focal point.

STORY FUNCTION

State the stakes and motivate the waitress's question.

EDITING INTENT

The broadcast bridges the desert story and the cafe conversation. Keep the report intelligible.

AUDIO / NEWSREADER

"Breaking news! The Joker just pulled off an armed robbery on the international money transfer train."

ON-SCREEN TEXT / BRANDING

TV lower third: "BREAKING NEWS!"

The audience asks why

INT. CAFE - DAY

32.633s - 37.838s / 5.205s / 156 frames



A / EARLY 33.033s TC 00:00:33:00



B / LATER 36.370s TC 00:00:36:10

VISUAL ACTION

The waitress stands beside Batman and questions his inaction. Her hand gestures contrast with his seated stillness.

CAMERA & COMPOSITION

Medium over-the-shoulder view past Batman. The waitress's face and gestures are unobstructed.

AUDIO / WAITRESS

"Aren't you going to do something? The Joker's stealing all the money, and you're just sitting here chilling."

STORY FUNCTION

Voice the question the audience is already asking.

EDITING INTENT

Let her finish the question before the reverse shot. Her concern sets up the explanation.

ON-SCREEN TEXT / BRANDING

No added copy.

SHOT 09 / PAYOFF / PRODUCT REVEAL

The transfer is already done

INT. CAFE - DAY

37.838s - 44.511s / 6.673s / 200 frames



A / EARLY 38.238s TC 00:00:38:06



B / LATER 42.643s TC 00:00:42:18

VISUAL ACTION

Batman answers calmly while holding a smartphone. The waitress remains in the foreground as he explains that the money has already moved.

CAMERA & COMPOSITION

Reverse medium shot over the waitress's shoulder. His expression, phone and drink remain readable.

STORY FUNCTION

Reveal TOWB as the reason the threat no longer matters.

EDITING INTENT

Give the product explanation space. The phone supports his line; no readable transfer interface is demonstrated.

AUDIO / BATMAN

"I already transferred all the money using TOWB. Joker's way behind the times if he doesn't even know about TOWB yet."

ON-SCREEN TEXT / BRANDING

No added copy.

SHOT 10 / PAYOFF / COMIC RESOLUTION

Even Joker admits defeat

EXT. TRAIN BOXCAR - DAY

44.511s - 52.019s / 7.508s / 225 frames



A / EARLY 44.912s TC 00:00:44:26



B / LATER 49.917s TC 00:00:49:26

VISUAL ACTION

Joker sits in an open boxcar doorway beside a large TOWB mark. His subdued posture replaces the confidence of the opening.

CAMERA & COMPOSITION

Medium-wide view gradually pushes closer. Joker and the brand mark share the composition.

STORY FUNCTION

Let the antagonist deliver the memorable brand punchline.

EDITING INTENT

Hold for the final brand mention. His admission closes the robbery story and hands off to the sign-off.

AUDIO / JOKER

"Feels like everyone's using TOWB to transfer money these days. This time I wasn't beat by Batman, but by TOWB."

ON-SCREEN TEXT / BRANDING

TOWB mark on the boxcar.

SHOT 11 / PAYOFF / BRAND SIGN-OFF

A new signal over the city

EXT. CITY STREET - NIGHT

52.019s - 56.990s / 4.972s / 149 frames



A / EARLY 52.419s TC 00:00:52:11



B / LATER 55.589s TC 00:00:55:16

VISUAL ACTION

A searchlight projects the TOWB symbol over a night skyline. The brand name and "To wallet & bank" complete the end frame.

CAMERA & COMPOSITION

Wide, largely static city view. Moving traffic and the searchlight add motion beneath the branding.

STORY FUNCTION

Link the superhero motif to a clear final brand memory.

EDITING INTENT

Allow the full lockup to settle before the final cut. The ending functions as an awareness sign-off.

AUDIO / SOUND

Low rhythmic bass followed by a synthesized closing chime.

ON-SCREEN TEXT / BRANDING

TOWB / To wallet & bank

Dialogue & sound continuity

SHOT / SOURCE WINDOW		SPEAKER / AUDIO	
01	00.000-04.738s	JOKER	Loud laugh and exhale; a brief "Whoo."
02	04.738-09.743s	SOUND	Train engine and wheel clatter.
03	09.743-14.114s	JOKER	You better stop, or I will shoot.
04-05	14.114-24.091s	SOUND	Sustained train horn and engine noise; cut to cafe ambience.
06	24.091-27.728s	SOUND	Cafe chatter and glassware; Batman takes a sip.
07	27.728-32.633s	NEWSREADER	Breaking news! The Joker just pulled off an armed robbery on the international money transfer train.
08	32.633-37.838s	WAITRESS	Aren't you going to do something? The Joker's stealing all the money, and you're just sitting here chilling.
09	37.838-44.511s	BATMAN	I already transferred all the money using TOWB. Joker's way behind the times if he doesn't even know about TOWB yet.
10	44.511-52.019s	JOKER	Feels like everyone's using TOWB to transfer money these days. This time I wasn't beat by Batman, but by TOWB.
11	52.019-56.990s	SOUND	Low rhythmic bass followed by a synthesized closing chime.

Dialogue follows the source-audio transcription; brand spelling is normalized to TOWB. Time ranges identify the full shot window, rather than word-level cue points.

Timing, continuity & source notes

SOURCE MASTER

File	Joker_01.mp4
Picture	1920 x 1080 / 16:9
Frame rate	30000/1001 fps (29.970)
Duration	1708 frames / 56.990 seconds
Audio	48 kHz stereo
Board coverage	11 source shots / 22 extracted stills

TIMECODE CONVENTION

Frame captions use nominal 30 fps, non-drop-frame timecode. Shot ranges are start-inclusive and end-exclusive. Decimal seconds are rounded to three places.

FRAME SELECTION

Each shot pairs an early frame with a later frame to show the action, framing or graphic change. All 22 stills are extracted from the supplied video; no alternate or generated scenes are included.

CONTINUITY PRIORITIES

01 / DESERT WORLD

Maintain Joker's face, purple coat, green waistcoat, sedan and harsh daylight across the opening sequence.

02 / CONFRONTATION

Keep train direction and the Joker/train axis clear. The supplied edit cuts away before an impact.

03 / CAFE EXCHANGE

Match Batman, the waitress, the green drink, phone and shot/reverse-shot eyelines.

04 / BRAND PAYOFF

Preserve both TOWB appearances: the boxcar mark and the final city lockup with "To wallet & bank".

DOCUMENT SCOPE

A source-matched presentation storyboard. Creative objectives and edit notes are editorial interpretations of the existing film.